




## Retail Management Course

- 1: Setting the Foundation; Customer Service.
- 2: Success as a Large Retail Store Department Manager.
- 3: Success as a Small Retail Store Entrepreneur.
- 4: The Exciting Retail World.
- 5: Multichannel Retailing and Consumer Behavior.
- 6: Strategic Planning and Financial Performance.
- 7: Location and Site Selection.
- 8: Managing Human Resources; Customer Relations; Information Systems.
- 9: Merchandise Assortment, Buying Systems and Vendor Relations.
- 10: Pricing and the Retail Communication Mix.
- 11: Store Management.

 9324237982 / 65152013

 admin@inteleworld.com

 www.letstalk.co.in

 Sunday - Saturday  
7:00 am - 9:00 pm